

# Proposal for Personal and Family Finance Talkshow/Workshop/Training

#### **Background**

**Sakinah Finance** was originally a blog at <a href="www.sakinahfinance.com">www.sakinahfinance.com</a>, initially set up in 2008, where we share our experience and thought on family finance matters. In 2013, we reorganised and published all these random thoughts into a book, outlining a simple model for family financial management. This model is derived from a family management framework or tadbir al manzil.

Although there are many blogs or books on similar topic, we wrote the book largely based on real cases in our family, having moved around quite a lot, and lived in three different countries during our 19 years of marriage. We have experienced ups and downs as well, from being poor graduate-marriage students in Malaysia to having steady income after our graduation. We also share our experience in upbringing our children into a self-control individual finance.

Hence, the book is providing a perspective of an individual and family having to deal with debt, cash flows, investment, savings, spending priorities, budgeting, financial planning, and other aspects of personal and family finance.

In the past six years we have shared much of the book to over 10,000 people in many parts of the world, mostly Indonesian families, students, expatriates who live abroad. Recently, we have also introduced Sakinah Finance to communities across Indonesia. Overall, we have presented our Sakinah Finance model in series of talks, seminars, and trainings in UAE, UK, US, Canada, Japan, Turkey, Germany, Qatar, Saudi Arabia, Australia, Brunei Darussalam, France, Malaysia, Egypt, Pakistan, and the Philippines.

At present, we live in Bogor and continue to grow our passion in sharing our experience and understanding on financial management for Indonesian families and young professionals. We also provide individual advisory and help families on their budget, financial plan, and issues related to debt, zakat and inheritance (*waris*).

We enjoy personal interaction as well as large seminar and workshop. Our primary aim is to dismantle the myth around financial planning or family finance. We believe that financial planning or management is something that every individual or family can do by themselves. And it is everyone's right to educate themselves on financial matters, however they need financial partners such as Islamic banks, Islamic insurance companies, and other related institutions. Hence, we would be very happy to support projects or programs on financial education for families or individuals in any part of Indonesia.

#### About us

We are both academics and researchers by profession. We have been practicing family financial management since our university life then the early years of our marriage until today.

We are blessed with one daughter and two sons Layyina Tamanni, Hayyan Tamanni and Rayyan Tamanni. All of them have been trained to sell and think about business since their primary one, or even younger.

Below is our respective brief CV:



Luqyan currently serves as senior consultant for Tazkia Consulting and shariah board member for general insurance and multifinance company. He is also an academic in the area of Islamic banking and finance. Luqyan also chair the executive committee of ISEFID, a research and policy forum. Previously, he was working with International Finance Corporation, the World Bank Group, Indonesia, and Islamic Relief Worldwide, the UK.

Dr. Luqyan Tamanni, M.Ec, RFP-I



Murniati started her career with Unibank Jakarta, then continued to Ernst & Young, Kuala Lumpur, and recently with University of Essex, United Kingdom. Currently, Murniati serves as Rector of Tazkia University (STEI Tazkia) in Bogor. She is also a consultant for the Indonesian Institute of Accountants, Bank Indonesia and Financial Services Authority. She is recently appointed as shariah expert by BRI Corporate University and syarfi.id, an Islamic FinTech company. Murniati also writes articles on Islamic personal and family finance at Republika, MySharing Magazine, Islampos, Suara Islam, Hidayatullah, Radar Bogor, Gontor, detik.com, and Kompas.com.

Dr. Murniati Mukhlisin, M.Acc

In addition to day work, we regularly present research papers at conferences and publish them in scientific journals.

#### **Topics**

In addition to general topics of family finance, we could also customize our talk or training programs into:

- 1) Setting-up Family Finance
- 2) 7 Principles of Income for the Family
- 3) Managing Finance for Lower Income Families
- 4) Managing Dreams of the Family
- 5) Managing Zakat and Charity
- 6) Marriage and Finance
- 7) Managing Debt
- 8) Setting-up and Managing Business for Kids
- 9) Sakinah Finance for Kids and Teens
- 10) Death and Finance

### Sakinah Finance Framework

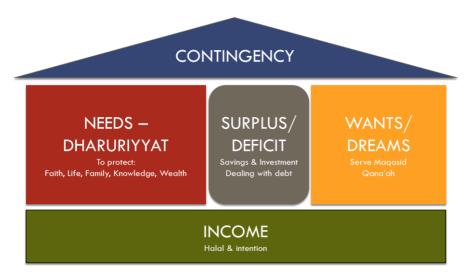


Figure 1 Sakinah Finance model

# Portfolio of Talk and Workshop

| Time          | Audience  | Activities  |
|---------------|---|---|
| 2013          |   |   |
| April 2013    | Embassy officials and Indonesian Muslim community in Dubai (150 participants)                   | Talk show at Indonesian Consulate<br>General office, Dubai, UAE                 |
| July 2013     | Indonesian Muslim community in Japan (20 participants plus 30 online listeners)                 | Talk show at Masjid Kobe, Kobe,<br>Japan  |
| July 2013     | Lecturers, staff and students (100 participants)  | Workshop at Tazkia campus, Bogor,<br>Indonesia                                  |
| July 2013     | Parents and guardians (75 participants)   | Talk show at Tazkia campus, Bogor, Indonesia                                    |
| July 2013     | Female staff (50 participants)  | Talk show at Kantor Bank Indonesia  |
| July 2013     | Lecturers, teachers, staff and students (200 participants)                                      | Workshop at Perguruan Tinggi<br>Diniyyah Putri Bukittinggi campus,<br>Indonesia |
| July 2013     | Indonesian community in Indonesia (100 online listeners)  | Talk show at Radio Sham FM<br>Surabaya, Indonesia                               |
| November 2013 | Indonesian Ambassador, Embassy officials, and Indonesian community in London (150 participants) | Talk show at Embassy of Republic of Indonesia office in London, UK              |
| December 2013 | Indonesian community in the UK (100 online listeners)   | Talk show at PKS-UK Radio, UK   |
| 2014          |   |   |
| January 2014  | Petro engineers and family (30 participants)  | Workshop at Indonesian community in Aberdeen-UK                                 |
| February 2014 | South East Asian community (100 participants)   | Workshop at University of Southampton-UK  |

| February 2014    | Indonesian domestic workers in London (30 participants)         | Talk show at Embassy of Republic of Indonesia office in London, UK |
|------------------|---|--|
| March 2014       | Ambassadors, Embassy officials and South                        | Talk show via teleconference                                       |
| Maich 2014       | East Asian community in Bahrain (50                             | Glasgow, UK-Mahama, Bahrain  |
|                  | teleconference participants)                                    |  |
| April 2014       | International community in Glasgow (100                         | Talk show at University of Glasgow,                                |
| r                | participants)   | Scotland, UK   |
| April 2014       | Aceh Community in the UK (30                                    | Talk show in Nottingham, UK  |
| 1                | participants)   | ,  |
| April – May 2014 | Indonesian Muslim communities in USA                            | Talk shows and Workshops in  |
|                  | (250 participants and 100 online listeners)                     | Boston, Washington DC,   |
|                  | ,   | Philadelphia, and Houston, USA                                     |
| May 2014         | Indonesian community in Indonesia (100                          | Talk show at Voice of America,                                     |
| •                | online listeners)   | Washington, USA  |
| June 2014        | Indonesian teens and kids in UK (50                             | Special design Workshop for teens                                  |
|                  | participants)   | and kids in Leicestershire, UK                                     |
| June 2014        | Indonesian domestic workers in London                           | Workshop at Embassy of Republic o                                  |
|                  | (30 participants)   | Indonesia office in London, UK                                     |
| July 2014        | Indonesian Muslim community in Toronto,                         | Talk shows in Toronto, Canada                                      |
| •                | Canada, also participated by the Consul                         |  |
|                  | General and Consulate General officers                          |  |
|                  | (100 participants)  |  |
| September 2014   | Indonesian Student Association (PPI) in                         | Talk show in Istanbul, Turkey                                      |
| 1                | Istanbul (60 participants)                                      |  |
| November 2014    | Indonesian Muslim community in                                  | Talk shows in Hamburg, Germany                                     |
|                  | Hamburg (70 participants)                                       |  |
| December 2014    | Indonesian domestic workers in London                           | Workshop at Embassy of Republic o                                  |
|                  | (30 participants)   | Indonesia office in London, UK                                     |
|                  | 2015  |  |
| January 2015     | 30 online participants  | KIBAR-UK Online Talk   |
| January 2015     | Indonesian Ambassador, Embassy                                  | Talk show at Embassy of Republic                                   |
|                  | officials, and Indonesian community in                          | of Indonesia office in London, UK                                  |
|                  | London (150 participants)                                       |  |
| February 2015    | Academics and practitioners in Islamic                          | Paper presentation at International                                |
|                  | finance (200 participants)                                      | Conference on Financial Literacy,                                  |
|                  |   | Brunei Darussalam  |
| March 2015       | Expatriates (200 participants)                                  | Talk show in Doha, Warkah and                                      |
|                  |   | Mesaieed, Qatar  |
| March 2015       | Indonesian Muslim community (60                                 | Talk show in Leeds, UK   |
|                  | participants)   |  |
| March 2015       | Indonesian Muslim community (50                                 | Talk show in Sheffield, UK   |
|                  | participants)   |  |
| April 2015       | Malaysian Muslim community (40                                  | Talk show in Glasgow, UK   |
|                  | participants)   |  |
| April 2015       | Bogor community (40 participants)                               | Talk show in Bogor, Indonesia                                      |
| May 2015         | Indonesian Expatriates and Students                             | Talk show in Oxford, UK  |
|                  | community, Indonesian-British community                         |  |
|                  |   | 1  |
|                  | (30 participants)   |  |
| July 2015        | (30 participants) Indonesian Muslim community (20 participants) | Talk show in Colchester, UK  |

| Oct 2015       | University of Riau lecturers and students                                   | Online Talk show Colchester, UK –  |
|----------------|---|--|
| OCI 2013       | (500 participants)  | Riau, Indonesia  |
|                | 2016  | 11100, 1110011010  |
| J 2016         | To democion de modicionado de la Translation                                | We ded an at Englance of Daniellia of                                    |
| January 2016   | Indonesian domestic workers in London (30 participants)                     | Workshop at Embassy of Republic of Indonesia office in London, UK        |
| February 2016  | Indonesian Expatriates and Students community, Indonesian-British community | Talk show in Oxford, UK  |
|                | (30 participants)   |  |
| March 2016     | Indonesian Expatriates and Students community (30 participants)             | Talk show in Makkah and Jeddah,<br>Saudia Arabia                         |
| May 2016       | Indonesian Expatriates and Students community (60 participants)             | Talk show in Sheffield, UK   |
| May 2016       | Indonesian Expatriates and Students community (60 participants)             | Talk show in Leeds, UK   |
| July 2016      | Indonesian Muslim communities in<br>Australia (450 participants)            | Talk shows and Workshops in<br>Melbourne, Sydney, Brisbane,<br>Australia |
| July 2016      | Indonesian Muslim communities in Brunei Darussalam (30 participants)        | Talk show in Bandar Seri Bagawan,<br>Brunei Darussalam                   |
| August 2016    | Indonesian Expatriates and Students community (20 participants)             | Talk show in Glasgow, Scotland, UK                                       |
| August 2016    | Indonesian Expatriates and Students community (60 participants)             | Talk shows and Workshops in<br>Manchester, UK                            |
| August 2016    | Indonesian Expatriates and Students community (50 participants)             | Talk shows in Kuala Lumpur,<br>Malaysia                                  |
| August 2016    | Lectures, students, and local community (150 participants)                  | Talk shows and Workshops in<br>Yogyakarta and Aceh, Indonesia            |
| August 2016    | Indonesian community in Indonesia (100 online listeners)                    | Talk show at Radio Smart FM,<br>Jakarta, Indonesia                       |
| September 2016 | Indonesian Expatriates and Students community (100 participants)            | Talk show in Derby, England, UK  |
| September 2016 | Indonesian Expatriates and Students community (15 participants)             | Talk show in London, UK  |
| November 2016  | Muslim Communities in Republic of Ireland (100 participants)                | Talk show via teleconference   |
| December 2016  | International Lecturers and Students (50 participants)                      | Talk show in University of Essex,<br>Colchester, UK                      |
| December 2016  | Indonesian Expatriates and Students community (15 participants)             | Talk show in Glasgow, UK   |
|                | 2017  |  |
| January 2017   | Indonesian Expatriates and Students community (150 listeners)               | Talk show KIBAR-UK Online  |
| January 2017   | Indonesian Expatriates and Students community (100 participants)            | Talk show in Indonesian Islamic<br>Centre, London, UK                    |
| January 2017   | Indonesian Expatriates and Students community (100 participants)            | Talk show and Workshop in Paris, France                                  |
| January 2017   | Indonesian Expatriates and Students community (60 participants)             | Talk show in Southampton, UK   |

| February 2017      | Indonesian Expatriates and Students community (30 participants)                                       | Talk show in Oxford, UK  |
|--------------------|---|--|
| February 2017      | Indonesian Expatriates and Students community (60 participants)                                       | Talk show in IIUM, Kuala lumpur                                    |
| March 2017         | Management and staff (50 participants)  | Talk show at Dinas Ketahanan<br>Pangan, Bogor, Indonesia           |
| March 2017         | Management and staff (50 participants)  | Talk show at Bank Indonesia,<br>Jakarta, Indonesia                 |
| April 2017         | Indonesian Expatriates and Students community (50 participants) from Al-Azhar, Cairo/ICMI Orsat Cairo | Talk show in Cairo, Egypt  |
| March and May 2017 | MT Al-Jannah (40 Muslimah/ladies)   | Talk show at Al-Jannah School,<br>Cibubur                          |
| April 2017         | MT Salsabilina (100 Muslimah/ladies)  | Talk show at Andalusia Islamic<br>Center, Sentul City              |
| May 2017           | Majlis Muslimah Andalusia (200<br>Muslimah/ladies)  | Talk show at Andalusia Islamic<br>Center, Sentul City              |
| May 2017           | DINAR (300 public participants)   | Workshop at Andalusia Islamic<br>Center, Sentul City, Bogor        |
| May 2017           | Lecturers and Students (50 participants)  | Workshop at Universitas<br>Hasanuddin, Makassar                    |
| June 2017          | MT Ummahat Al-Munawarah (20<br>Muslimah/ladies)   | Talk show at Al-Munawarah<br>Mosque, Sentul City, Bogor            |
| June 2017          | Public (200 public participants)  | Baitul Ihsan Mosque, Bank<br>Indonesia, Jakarta                    |
| July 2017          | Bank Indonesia Officers (100 participants)  | Bank Indonesia   |
| August 2017        | IPB Alumni (150 participants)   | Talk show, Bogor, Indonesia  |
| August 2017        | Empowerment of Vulnerable Group<br>Officers (150 participants)  | Workshop at BTTM, Mataram, Indonesia                               |
| August 2017        | Clients, Management and Field Officers (200 participants)   | Talk show at PNM, Jakarta,<br>Indonesia                            |
| Sept 2017          | Launching of Sakinah Finance Online<br>Class (50 participants)  | Online training  |
| Sept 2017          | Young Indonesian Leaders (100 participants)   | Talk show in Istanbul, Turkey                                      |
| Oct 2017           | School Teachers (100 participants)  | Workshop at Al-Raudlahtul<br>Hasanah, Medan, Ind                   |
| Oct 2017           | MT Al-Jannah (40 Muslimah/ladies)   | Talk show at Al-Jannah School,<br>Cibubur, Indonesia               |
| Oct 2017           | University Lecturers and Students (150 participants)  | Workshop at Gunadarma University, Jakarta, Ind                     |
| Nov 2017           | Indonesian and Malaysian Expatriates and Students community (100 participants)                        | Talk show at Embassy of Republic of Indonesia office in London, UK |
| Nov 2017           | High School Students (200 participants)   | Talk show at Al-Muslim High<br>School, Surabaya, Indonesia         |
| Nov 2017           | Indonesian Nurses in Japan (100 participants)   | Online talk show, Japan  |
| Nov 2017           | Management and Staff (75 participants)  | Talk Show at Financial Services<br>Authority, Jakarta, Ind         |
| Dec 2017           | Management and Staff (75 participants)  | Talk Show at Financial Services<br>Authority, Jakarta, Ind         |

| Dec 2017       | Indonesian Expatriates and Students community (60 participants)    | Talk show in Islamabad, Pakistan   |  |
|----------------|--|--|--|
| 2018           |  |  |  |
| March 2018     | HijUp customers (50 participants)                                  | Talk Show at HijUp Store, Jakarta, Ind   |  |
| May 2018       | Pertamina staff (100 participants)                                 | Talkshow at Pertamina office, Jakarta, Ind   |  |
| June 2018      | Public and Staff (200 participants)                                | Talkshow at Otoritas Jasa Keuangan,<br>Jakarta, Ind  |  |
| June 2018      | Indonesian nurses and housewives (100 participants)                | Online Talkshow for Muslimah KMII<br>Japan   |  |
| June 2018      | Indonesian Expatriates (30 participants)                           | Talk Show at Masjid Indonesia,<br>Tokyo, Japan   |  |
| July 2018      | Senior High School Teachers and Children (100 participants)        | Motivational Talk at Ma'had<br>Izzatuna, Palembang, Ind  |  |
| August 2018    | Indonesian Expatriates and Students Community (60 participants)    | Talk show in Oxford, UK  |  |
| September 2018 | Empowerment of Vulnerable Group<br>Participants (170 participants) | Workshop at Tazkia Main Campus,<br>Bogor, Ind  |  |
| October 2018   | Lecturers, Teachers and Students of STEI Tazkia (400 participants) | Talk Show at Tazkia Matriculation<br>Centre, Bogor, Ind  |  |
| Nov 2018       | Indonesian Expatriates (20 participants)                           | Talk Show at KBRI Manila,<br>Philippines   |  |
| Dec 2018       | Public (200 participants)  | Talk Show at Indonesian Sharia<br>Economic Festival (ISEF) 2018<br>organized by Bank Indonesia,<br>Surabaya, Ind |  |
| Dec 2018       | Empowerment of Vulnerable Group<br>Participants (150 participants) | Motivational Talk at Akhuwat Office<br>Branches, Lahore, Pakistan  |  |
|                | 2019   |  |  |
| Jan 2019       | Indonesian Expatriates and Students community (200 participants)   | Talk Show at KBRI Manama, Bahrain  |  |
| Jan 2019       | Management and Staff (100 participants)                            | Talk Show at Medco Energy, Jakarta, Ind  |  |

# Other Talk and Activity

| Time         | Audience                                  | Activities                        |
|--------------|---|-----------------------------------|
| 2003-present | Readers of Republika, Kompas,             | Sakinah Finance articles and news |
|              | MySharing, Islampos, Antara News, Suara   | in Indonesian and English         |
|              | Islam, Hidayatullah, detik.com, Majalah   | language (weekly/occasionally)    |
|              | Gontor, Isfire Magazine - UK              |                                   |
| 2011-present | Sisters around UK, Europe, Indonesia, and | Weekly online program             |
|              | Australia                                 |                                   |

## Professional Fees – separate proposal

# Sample of activities



### **Contact**

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